



Tallahassee, FL

February 18-20

**2025**

# MDSM

**Motor, Drive Systems, & Magnetics  
Conference and Exhibition**

**Where engineers and OEMs connect on advancements in motors, drive systems, motion control, magnetic applications & rare earth materials.**

# FEATURING 2 TECH TRACKS

The world's leading conference & expo focused on the latest technical advancements in motor, drive systems, motion control, magnetic applications, technology and rare earth materials.



## Motor & Drives Systems

MDS is focused on the latest technical advancements impacting the design, integration, and efficiency of motor, drive systems, and motion control for automation, robotics, manufacturing, industrial, utilities and automotive applications.



## Magnetics & Critical Materials

Hear economic developments and technical advancements in the magnetics and rare earth materials markets. Learn the latest in magnetic applications, design, technology, and material development, as well as global issues on supply chain, economics, and policy.

# KEY INDUSTRIES

## CONSUMER & ELECTRONICS



## MILITARY & AEROSPACE



## MANUFACTURING



## AUTOMOTIVE



## ENERGY & UTILITIES

# WHAT'S IN STORE?

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## 1x1 Meetings

We facilitate pre-scheduled meetings between buyers and solution providers.

## 400+ Industry Experts

We pride ourselves on hosting quality attendees with 80% Sr level.

## 60+ Speakers

2 days of world-class content from the brightest minds in the industry.

## 8+ Networking Events

Premium networking events take center stage during breakfast, lunch, & dinner receptions.

ATTENDED  
 BY THE  
 BIGGEST  
 NAMES

[Visit Website](#)



# WELCOME RECEPTION & TOUR

This invite only event will feature VIP attendees for an evening of food, drinks and networking at the World's largest magnetics lab.

The MagLab is the largest and highest-powered magnet laboratory in the world and is the only facility of its kind in the United States.

**DATE: FEBRUARY 18**

**TIME: 6:00PM**

**VIP  
NETWORKING  
EVENTS &  
TOURS**

[Visit Website](#)

# WHY EXHIBIT AT MDSM?



## Win business

The MDSM Conference & Exhibition is the leading conference for:

- Industry thought leaders focused on the latest technical advancements in motor, drive systems, and motion control.
- Hear world-class content in design, efficiency, and application advancements in automation, robotics, manufacturing, utilities, and automotive consumer and medical applications.
- Pre-scheduled 1:1 Meetings with top buyers
- Free registration for end users with purchasing authority
- 8+ Networking Events designed for exhibitors

## Who will you meet?

- C-Suite
- Presidents
- Motor & Drive Manufactures
- Robotics & Motion Control
- Manufacturing Engineers
- Commodity Managers
- Industry Analysts
- Product Design Engineers
- Application Engineers
- Market Researchers
- Software Engineers
- Magnetic Engineers
- Product Developers
- Material Scientists
- IoT & AI specialists
- R&D & Academia
- Government & Policy leaders
- Design Engineers

# WHO WILL YOU MEET?

## Attendee demographics

**300+** Attendees  
**60+** Speakers

## Job title



## Attendee location

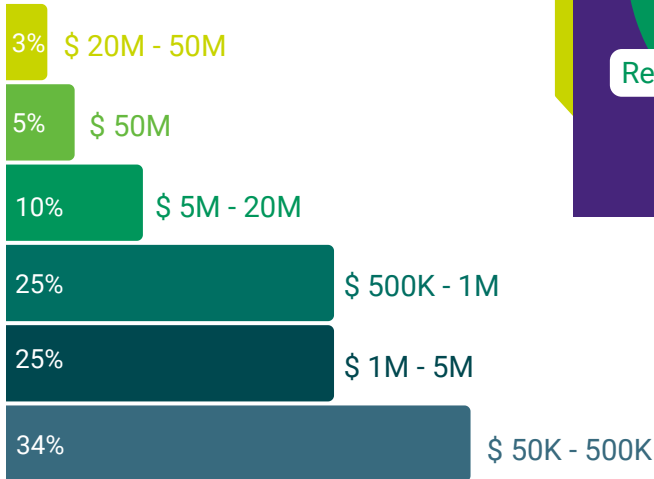




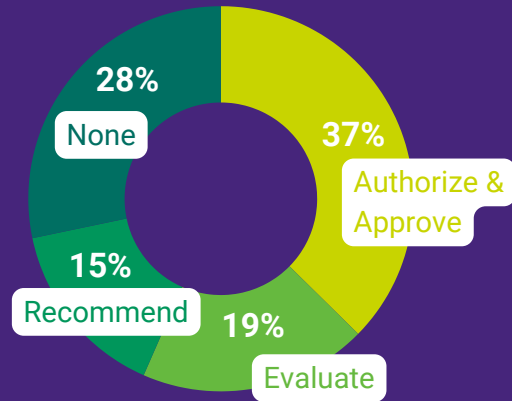
## Attendee Type



## Annual Company Budget



## Purchasing Role



# SPONSORSHIP & EXHIBIT PACKAGES

	Platinum Partner \$10,000	Gold Partner \$8,000	Silver Partner \$6,000	Exhibit Only \$2,795 (e-bird rate)
Presentation	Keynote	30 Minute Presentation	Panel Seat	
Booth	10'x20' (20'x20')	10'x20'	10'x10'	10'x10'
Conference Registrations	6	4	3	2
VIP & Welcome Reception Passes	2	1	1	
Logo in Pre-Event Email Marketing	✓	✓		
Onsite Ad Space in General Session	✓	✓		
1x1 Meeting Concierge Services*	✓	✓		
Access to Attendee List/Contact Info	✓	✓		
Logo on Event Website	✓	✓	✓	
VIP Buyer Program**	✓	✓	✓	
Lead Retrieval Service & Lead Report	✓	✓	✓	
Company Profile Mobile App & Website	✓	✓	✓	✓
1x1 Meeting Program***	✓	✓	✓	✓

\* Our team facilitates your meetings with top buyers.

\*\* We provide free conference registration to your account list of targeted customers.

\*\*\* Participation in the 1x1 meeting program provides access to the attendee list and the ability to schedule private meetings at the show

# SPONSORSHIP LEAD PROGRAM

- **Profile Views:** Attendees who click and view your company profile
- **Requested:** 1x1 meeting requests
- **Scanned:** These are the attendees your team badge scans while onsite at the conference
- **Presentation Interest:** These are the attendees who add your session to their calendar as a session of interest (bookmark)
- **Onsite Presentation:** This is a list of those who were in the session room and watched your live presentation
- **1:1 Meeting Program:** Unlimited meeting requests. List includes those who requested and confirmed meetings with you
- **Concierge Service:** We facilitate meetings with your targeted buyer through a personal concierge service
- **Webcast:** These will be the attendees who re-watch your session. All the sessions are audio recorded. We loop audio over the slides for on-demand. These recordings are only available to registered attendees.
- **Post Show Attendee List:** All contact details for registered attendees

\* Receive all data provided by the attendee at time of registration

\*\* Includes; name, title, company, email, address, phone,

\*\* Available with Platinum, Gold & Silver Sponsorships

# OTHER SPONSORSHIP OPPORTUNITIES

## Happy Hour Reception

**\$8,000**

- Includes 10x10 Booth
- Signage at the bar and networking lounge
- Logo on program & website
- Option to print sponsored hard goods (napkins, cups)
- Includes 4 Registrations

## Mobile App

**\$7,000**

- Logo displayed on conference lanyards
- Includes 2 Registrations

## Lanyard

**\$5,000**

- Signage at bar and networking lounge
- Logo on program & website
- Option to print sponsored hard goods (napkins, cups)
- Includes 1 Registration

## WiFi

**\$7,000**

- Custom WiFi password
- Logo on program & website
- Includes 1 Registration

## Lunch

**\$5,000**

- Signage at lunch entrance
- Logo on program & website
- Option to print sponsored hard goods (napkins, cups)
- Includes 1 Registration

## Breakfast

**\$4,000**

- Signage at breakfast
- Logo on program & website
- Option to print sponsored hard goods (napkins, cups)
- Includes 1 Registration

## Networking Break

**\$3,000**

- Signage in the networking lounge
- Logo on program & website
- Includes 1 Registration

## Coffee Corner

**\$2,000**

- Signage at coffee station between networking breaks
- Logo on program & website
- Includes 1 Registration

# SEE YOU IN TALLAHASSEE



**Exhibit**

**Conference**

**Network**



# AGENDA AT A GLANCE

Tallahassee, FL | February 18-20

## Workshop Day February 18

Workshops, Exhibitor Set-up, VIP Welcome Reception & Tour

### Day 1 February 19

7:00 am	Breakfast & Registration
8 - 9:30 am	Keynotes
9:30 - 10 am	Networking Break
10 - 12 pm	Breakout Sessions: Motor & Drives, Magnetics and Thermal
12 pm	Lunch Reception
1 - 3 pm	Breakout Sessions: Motor & Drives, Magnetics and Thermal
3 pm	Networking Break
3:30 pm	Breakout Sessions: Motor & Drives, Magnetics and Thermal
5 pm	Happy Hour Reception

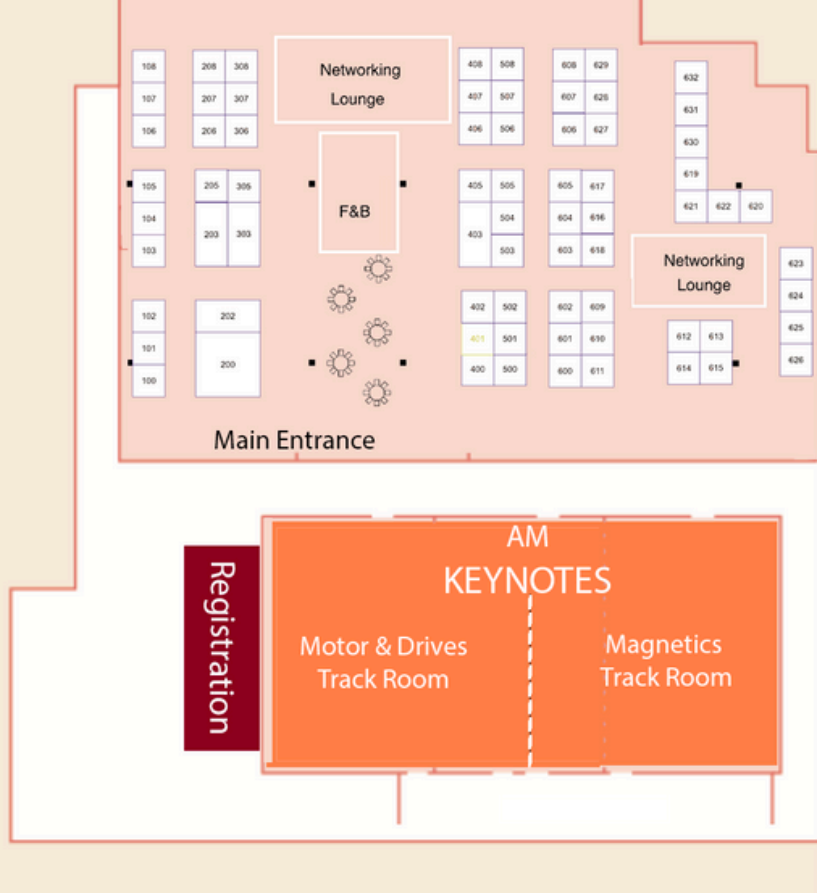
### Day 2 February 20

7:00 am	Breakfast & Registration
8 - 9:30 am	Keynotes
9:30 - 10 am	Networking Break
10 - 12 pm	Breakout Sessions: Motor & Drives, Magnetics and Thermal
12 pm - close	TBD Sessions

[Exhibit Registration](#)

# 2025 FLOOR PLAN

[Book Your Booth](#)



## CONTACT OUR TEAM

We are excited to welcome you onsite in Tallahassee, FL on February 18, 2024.  
If you have any questions, please visit our website or contact us directly.



**Sponsorship & Exhibit Sales**

[rschautd@twst.com](mailto:rschautd@twst.com)



**WEBSITE**

[www.magneticsconference.com](http://www.magneticsconference.com)